Annual report 2022

ReDI School Denmark

A non-profit IT & tech school for women with refugee and migrant backgrounds. We offer free digital upskilling programs with courses and career activities.

ReDI School of Digital Integration

Our Impact

2019-2022

Our purpose:
To create digital empowerment and new professional opportunities for female newcomers to Denmark

327
volunteer **teachers** and **coaches from 2019-22**

57%
of all students are in **jobs, internships or education** 1 year after the course

535
students in courses

95%
would **recommend** ReDI School

98%
says ReDI helped them find their direction

25
visits to companies

1836
hours of teaching digital skills from 2019-22

51
Digital skills and tech **courses**

An eventful year!

JANUARY

PILOT PROGRAM IN AARHUS
In the beginning of year we launched a new pilot project in Aarhus by two new staff members! Our new Aarhus location planned two programs for women; one for digital beginners and one for tech, focusing on data analytics.

We had our method and impact evaluated by SocialRespons, with a final report and business case by Rambøll. See this report.

REDI IN THE MEDIA
"*It was genius - A School has found a solution to two of the greatest societal issues*" See full article on Zetland.

ORGANISATIONAL CHANGES
With shared leadership between ReDI Schools four coordinators in Copenhagen, the organisation was run in cooperation after the director Ida Jepsen went on maternity leave.

We also received a large donation by the Novo Nordisk Foundation.

FEBRUARY

CO-CREATION WITH MICROSOFT
Planning and developing corporate courses with Microsoft, we added Cloud Computing, Data Analytics, and Data Engineering to the tech program with certifications in Azure.

REDI IN THE MEDIA
"*Wishful thinking will not provide the business sector with more talented workforce*" See debate in Børsen.

And "*New study: This is how to get non-western women employed*" See full article in Avisen Danmark

Media training for the team at Primetime Communication

MARCH

STUDENT IMPACT
Record high number of accepted students of 110 students in ReDI DK - 80 students learning advanced technology and 30 students learning basic computer skills.

SEMESTER START EVENTS
In March we visited 3Shape (picture to the right) hosted our biannual potluck dinner, and kicked off our career coaching program for tech students in Copenhagen.

APRIL

DIGITAL BEGINNER MENTORSHIP PROGRAM
A new mentorship program began for digital beginners in Copenhagen in collaboration with Coca-Cola and TENT Partnership for Refugees.

VIP VISIT FROM MICROSOFT
We were lucky enough to bring our students together with Microsoft Executive VP of global transformation partnerships, Jean-Philippe Courtois for an inspirational knowledge exchange.

MAY

VISIT AT MÆRSK
In May we had a great company visit at Mærsk where two of our alumni are currently working.

AARHUS PROJECTS
The tech students made student projects with focus on companies such as JYSK, Midttrafik, and Frey.

Photo: Microsoft

JUNE & JULY

DEMODAYS AT MICROSOFT & DOMEN
With more than two hundred students, volunteers, partners and supporters, we had two fantastic demodays at Domen in Aarhus and Microsoft Denmark.

GRANT TO CONTINUE IN AARHUS
With a large donation from Grundfos, we could continue in Aarhus after the pilot project!

THE DANISH DEMOCRACY FESTIVAL
We also participated in this year's Folkemøde festival and we were nominated for the SDG Award and the Nordic Women in Tech Award.

Photo: Frej Rosenstjerne

AUGUST

NEW PILOT PROJECT IN ODENSE
Starting a new collaboration between Odense Kommune, Velux Foundations and us, we initiated a digital literacy course!

NEW CORPORATE PARTNERSHIPS
Adding to our amazing partner network: Visma e-conomic, Cadpeople, Netcompany, and Stibo.

SEPTEMBER

FALL SEMESTER STARTS
145 students are admitted to ReDI School Denmark for a semester - some continuing from last semester, but most are new students!

PRESENTING REDI SCHOOL
Both the team in Aarhus and Copenhagen were out to present ReDI School at SheLeadsTech, Rotary, and the Aurora network.

CAREER PATHS
Alltogether, more than 65 students and volunteers were matched in pairs for individual career support this semester across programs.

OCTOBER

...WORKSHOPS, EVENTS, AND TALKS
In October ReDI School buzzed with energy and we had 15 events, workshops and classes.

REDI SCHOOL AARHUS IN THE NEWS
"*Phuong has Danish education and three jobs, but has to leave Denmark soon*". See full article in Århus Stiftstidende.

NOVEMBER

COMPANY VISITS & PARTNERSHIPS
In November we visited Microsoft, Netcompany, DFDS, Jysk & KMD! They were all great visits with a focus on learning soft-skills, Danish work culture, and professional communication.

IMPACT EVALUATIONS
Our biannual impact evaluations showed interesting insights from our programs and student journeys. In our tech program, 69% were working, interning or studying after 6 moths. Almost all said it had increased their network and showed them in the right direction!

DECEMBER

DEMODAY
To round the year off in a proper manner, we celebrated DemoDay with all of our community, students, partners and held a small career networking session with partners! In Copenhagen it was held at Visma e-conomic and in Aarhus at Stibo.

Photos: Ramona August

2022

Looking back on the last four years in ReDI School Denmark, 2022 has been the year for more courses, students and volunteers.

	2019	2020	2021	2022
Students	35	126	130	**255**
Digital beginner courses	2	8	6	**8**
Tech courses	1	4	8	**14**
Volunteers	18	70	85	**110**

What's next?

- New CEO for ReDI School Denmark starting in January 2023!
- New corporate course in artificial intelligence with Microsoft, replacing our data engineering course.
- Starting collaborations with more municipalities, such as Kolding!

Photo: Ramona August

Want to join or support?

Founded in 2019, ReDI School of Digital Integration Denmark is a non-profit tech school providing migrants and marginalized locals **free and equitable access** to digital education. We offer our learners **high quality tech programs and digital literacy programs** in combination with a unique **career and mentorship program**, If you are interested in **supporting our school**, please reach out to us on copenhagen@redi-school.org or read more about us on www.redi-school.org.

Special thanks to all our volunteers, our donors, and supporters.
Thank you for being #ReDI!

L'ORÉAL FUND FOR WOMEN

Microsoft

THE Coca-Cola FOUNDATION

novo nordisk fonden

spar nord FONDEN

THE VELUX FOUNDATIONS
VILLUM FONDEN ✕ VELUX FONDEN

GRUNDFOS