

Tätigkeitsbericht 2020

Berlin & NRW

Mireia Nadal Chiva
Contact: mireia@redi-school.org

We use tech to connect human potential and
opportunity with dignity & humility



ReDI School Berlin

Berlin

Digital Career Program

Digital Woman Program

Youth Program

Digital Career Support

Kids Program



Digital Career Program

2020 im Überblick:

321 Studenten

1644 Tech Stunden

23 Kurse

182 Lehrkräfte



Spring 2020 - Digital Career Program

201

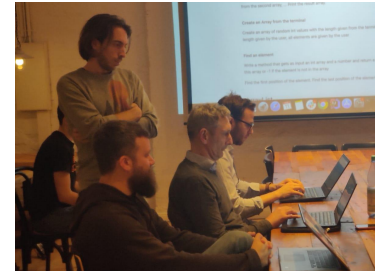
Studenten

98

Lehrkräfte

800

Tech Stunde



Fall 2020 - Digital Career Program

120

Studenten

84

Lehrkräfte

844

Tech Stunde



Digital Women Program

2020 im Überblick:

199 Studenten

672 Tech Stunden

17 Kurse

148 Lehrkräfte



Spring 2020 - Digital Women Program

111

Studenten

73

Lehrkräfte

294

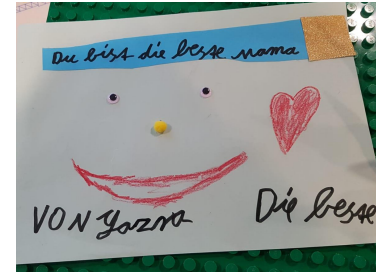
Tech Stunde

20

Kinder

6

Mentors



Fall 2020 - Digital Women Program

89

Studenten

77

Lehrkräfte

378

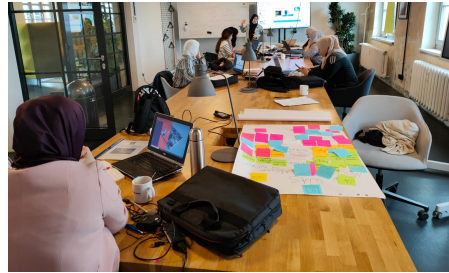
Tech Stunde

0

Kinder

8

Mentors



Digital Youth Program

2020 im Überblick:

80 Studenten

142 Tech Stunden

4 Kurse

50 Lehrkräfte



Spring 2020 - Digital Youth Program

44

Studenten

20

Lehrkräfte

30

Tech Stunde



Fall 2020 - Digital Youth Program

36

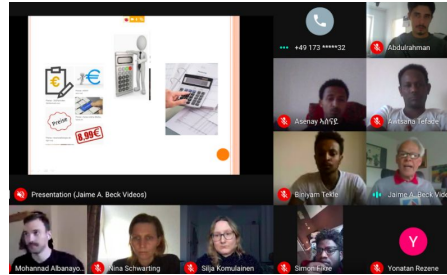
Studenten

30

Lehrkräfte

112

Tech Stunde



Digital Kids Program

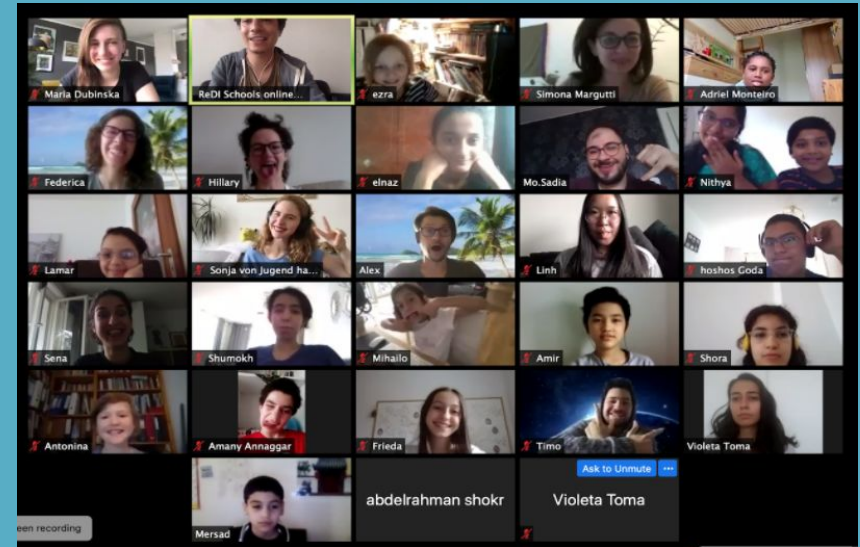
2020 im Überblick:

121 Studenten

138 Tech Stunden

7 Kurse

67 Lehrkräfte



Spring 2020 - Digital Kids Program

44

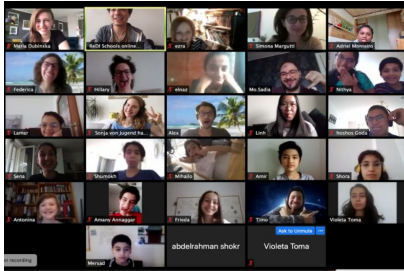
Studenten

24

Lehrkräfte

22

Tech Stunde



Fall 2020 - Digital Kids Program

78

Studenten

35

Lehrkräfte

72

Tech Stunde



Coding Caravan

80

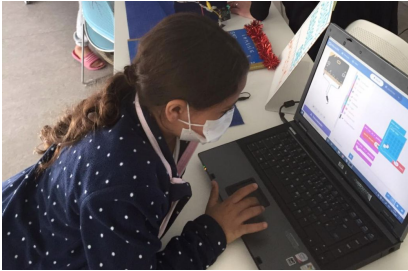
Studenten

7

Lehrkräfte

3

Flüchtlingsunterkünfte



Digital Career Support

2020 im Überblick:

231 Mentors

55 Workshops

2 HR Summits

44 Career coaches



ReDI School NRW

Digital Career Program

Kids Program in Duisburg-Marxloh



Digital Career Program

2020 im Überblick:

53 Studenten

160 Tech Stunden

4 Kurse

28 Lehrkräfte



Digital Career Program: Zahlen & Wirkung

2016 gegründet in Berlin

2018 eröffnet in München

2019 eröffnet in Kopenhagen

2020 eröffnet in NRW!

Digital Career Program

Überblick

Partner:



Pilot-Semester 2020

53 Studierende
34 % Frauen
18 Nationalitäten

Insgesamt **160**
Unterrichts-
stunden durch
10 Wochen

80 Teilnehmer am
Kick-Off-Veranstaltung
3 Career-Workshops
1 HR-Summit + Job-Fair
Demoday am 18.12.2020

Zielsetzung bis 2023

660 Absolventen
Min. **50% Frauen**
Min. **50%** mit
Hintergrund von
Asylsuchenden und
Geduldeten

Angebot

-Skill-Training der auf dem
Markt benötigten
IT-Kenntnisse
-Karriere Unterstützung durch
Workshops+Mentorship

28
Lehrkräfte,
9 von
Accenture

4 Kurse:
Networking Fundamentals
Introduction to Python
HTML and CSS
Web Design Fundamentals

Mentorship-Plattform
20 Menteeen
19 Mentoren,
6 von **Accenture**

150 Lehrkräfte (corporate
und freiwillige)

Digital Kids Program

2020 im Überblick:

300 Schüler*innen

72 Tech Stunde

3 Schulen

4 Lehrkräfte



Duisburg in Zahlen 2020 | 2021

Januar - Oktober 2020

Dezember 2020

67

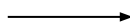
SchülerInnen

2

Schulen

2

ReDI
Lehrkräfte



257

SchülerInnen

3

Schulen

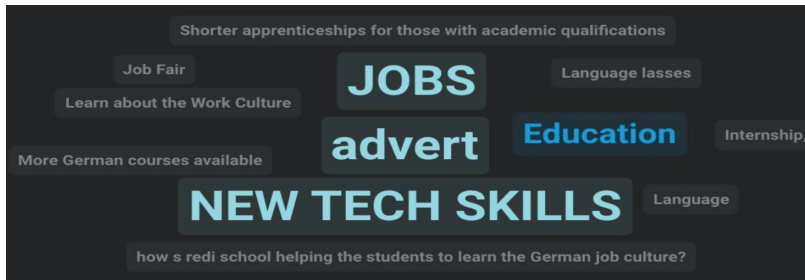
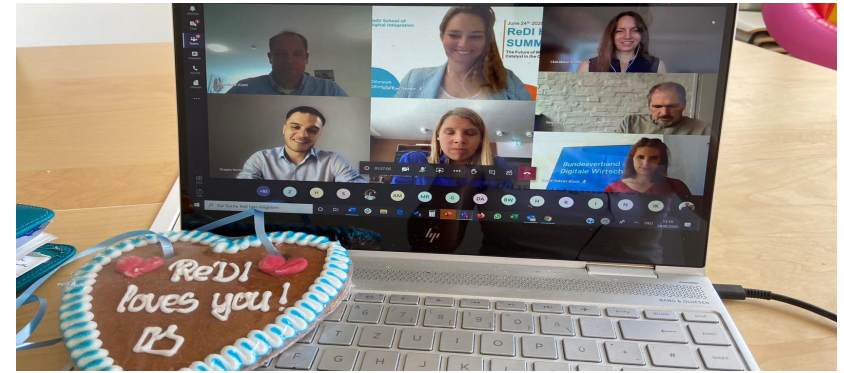
3

ReDI
Lehrkräfte



COMMUNITY ACTIVITIES

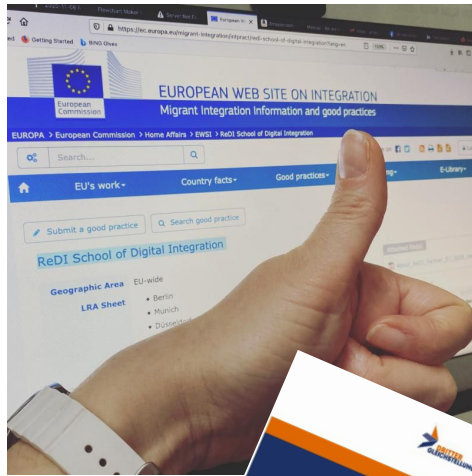
Online HR Summit & Job-Match-Making



Online DemoDays



Awards & Recognitions



Social Female Entrepreneur of the Year
Award 2020

Membership "Junge Digital Wirtschaft"
BMW I

"Digitalisierung geschlechtergerecht
gestalten" -Gutachten für den Dritten
Gleichstellungsbericht der
Bundesregierung Dez 2020

European Commission as „Good Practice“
of Integration

Nominated: NEW WORK AWARD - Top 5
Nominated: WIN-Awards 2020

Press mentionings - examples:

BBC : [The German 'Quereinsteiger' ending career-changing stigma](#)

Handelsblatt: [„Wir wollen jedes Jahr 10.000 Flüchtlinge zu IT-Experten weiterbilden“](#)

Check point E-learning; [ReDI School of Digital Integration startet in NRW](#)

Vfl-Wolfsburg.de: [Wolves launch cooperation with business consultancy firm Deloitte.](#)

Microsoft: [Free online digital skills courses revive hope and careers for millions amid the pandemic](#)

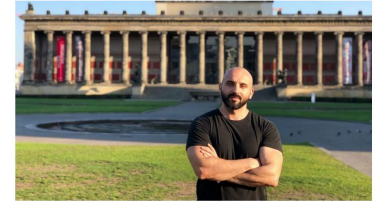
Forbes: [Driving Opportunity For Women Immigrants Is Key To Recovery](#)

Business Insider: [Neuer Digitalrat: Auf diese 29 Startup-Köpfe hört die Bundesregierung](#)

UNHCR: [Syrian entrepreneur finds her niche in Berlin, catering to a hungry city](#)

WORKLIFE

Home About us Equality Matters Remote



In 2013 Tawfeeq Meeri fled his native Syria, abandoning a blossoming career as a teacher and linguist to become a software engineer (Credit: Tawfeeq Meeri)



Free online digital skills courses revive hope and careers for ...

ReDI School Chief Executive Officer Anne Kjaer Bathel founded the organization after a chance encounter in 2015 with a refugee in Berlin. The ...

16 Nov 2020



Podcast Handelsblatt Disrupt: ReDI-School-Gründerin: „Wir wollen jedes Jahr 10.000 Flüchtlinge zu IT-Experten...“

Da dachte sie: Daraus lässt sich etwas machen – und gründete 2015 die ReDI School of Digital Integration in Berlin und München, wo ...

26 Jun 2020



Social media reach

[Facebook](#): 10,742 people follow ReDI School

[Linkedin](#): 3,341 followers (610 unique visitors per month)

[Twitter](#): 2715 followers

[Instagram](#): 1495 followers (Average 28 likes per post)

LinkedIn profile for ReDI School of Digital Integration. The profile features a group photo of staff and students wearing ReDI hoodies. The bio states: "Tech education to break down barriers and connect the digital leaders of tomorrow. Professional Training & Coaching · Berlin, Berlin · 3,341 followers". The page includes navigation tabs for Home, Content, Analytics, and Activity, along with a "View as member" button.

Instagram profile for @redischoolberlin. The profile shows 264 posts, 1,497 followers, and 97 following. The bio reads: "ReDI School Berlin Teaching coding skills to create job opportunities and economic empowerment #redischool #techtalent shorturl.at/egjGY". A row of story highlights is visible below the bio, including "DigitalDivi...", "Volunteers", "Team & Alu...", "Startup A...", "State Mini...", "ReDI Com...", and "DemoDay...". The main feed shows a post about Valentine's Day and a "DIVERSITY" post.



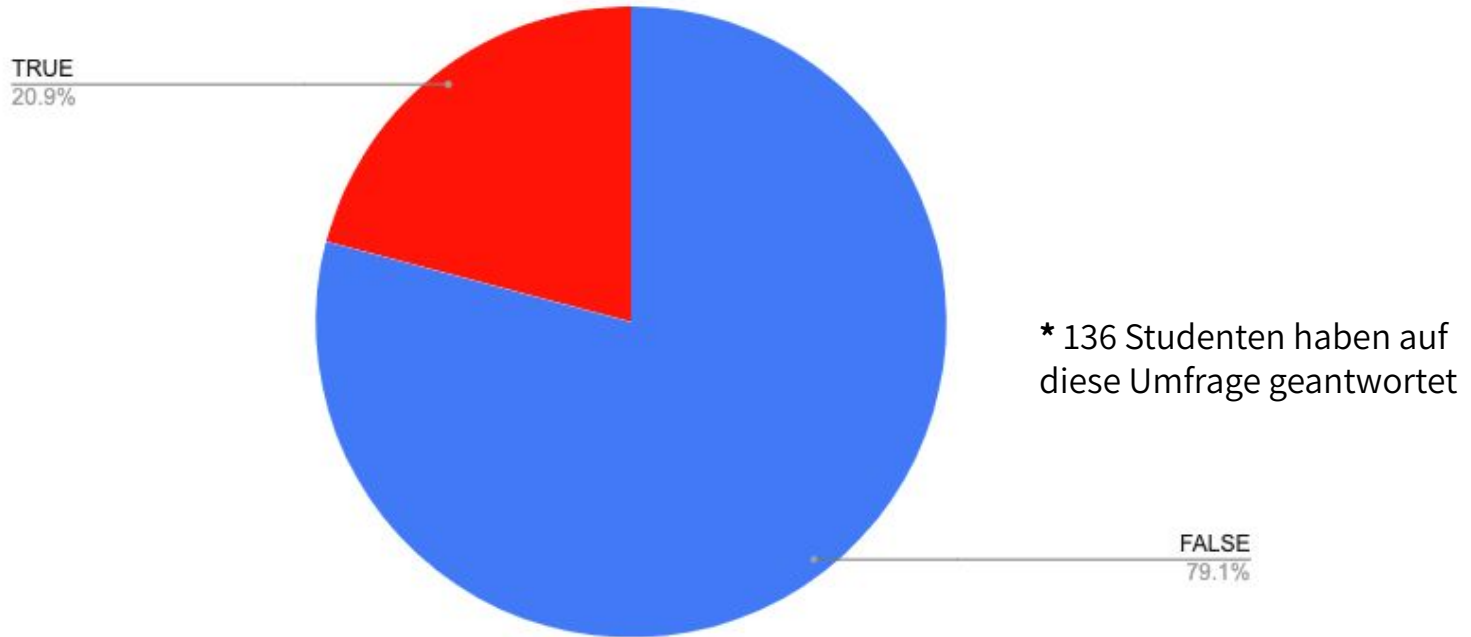
Impact

Integrationsstunden 2020

Digital Career Kurse BER & NRW	17528
Digital Women Kurse	9552
Kids & Youth Kurse BER & NRW	12596
Workshops & Events	3785
Summe	43461

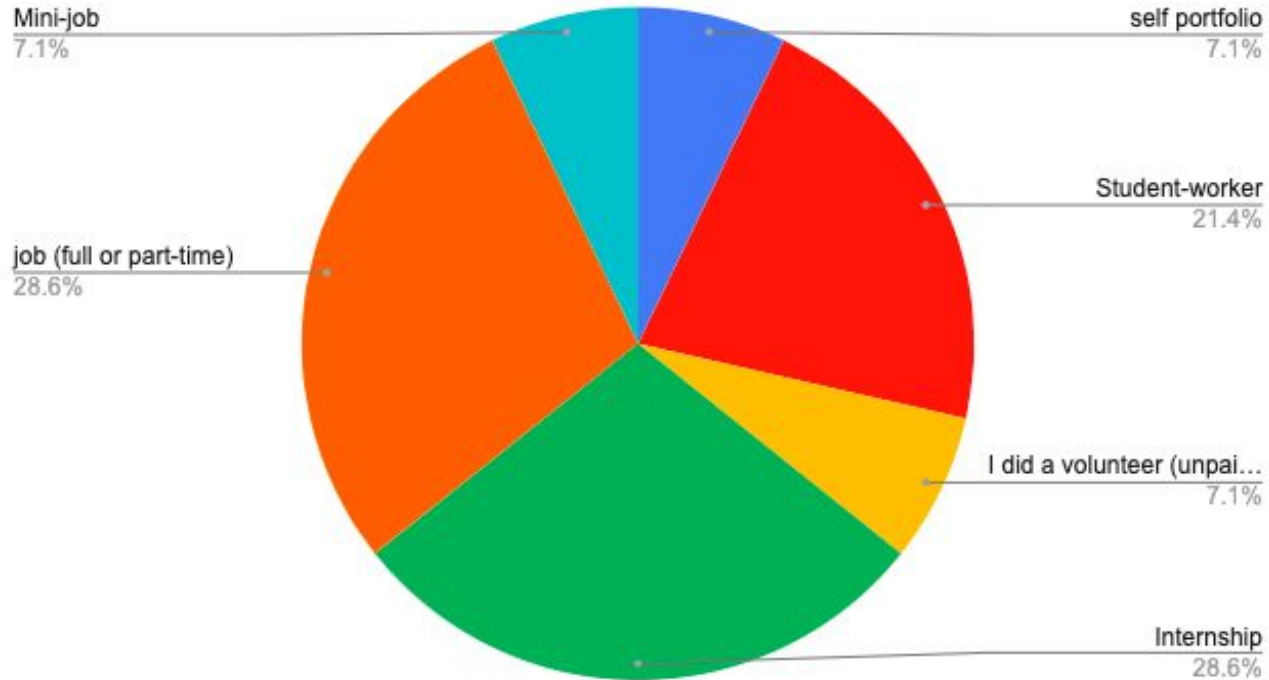
Spring 2020 - Berlin Arbeitsmarktintegration*

In the Spring Semester (Feb-June 2020) did you find a job or did you gain additional work experience?



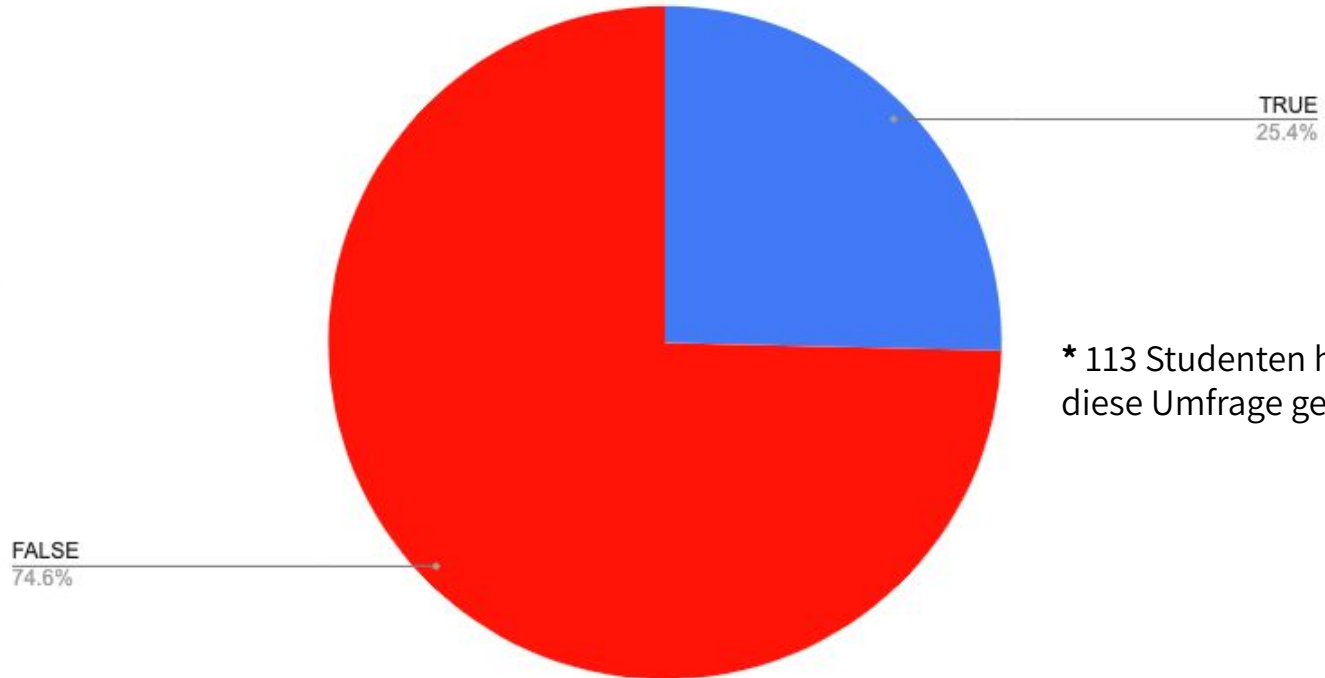
Spring 2020 - Berlin Arbeitsmarktintegration

What kind of employment did you achieve?



Fall 2020 - Berlin Arbeitsmarktintegration*

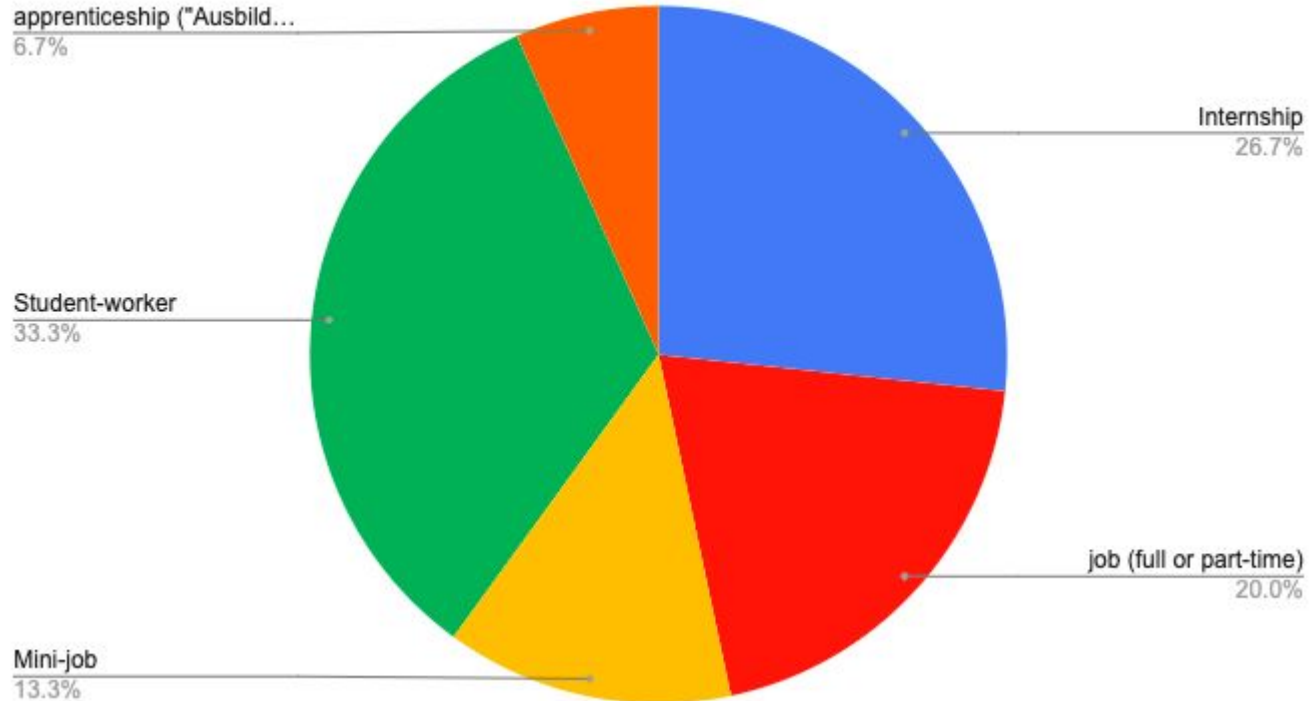
In the Fall Semester (Aug/Oct-Dec 2020) did you find a job or did you gain additional work experience?



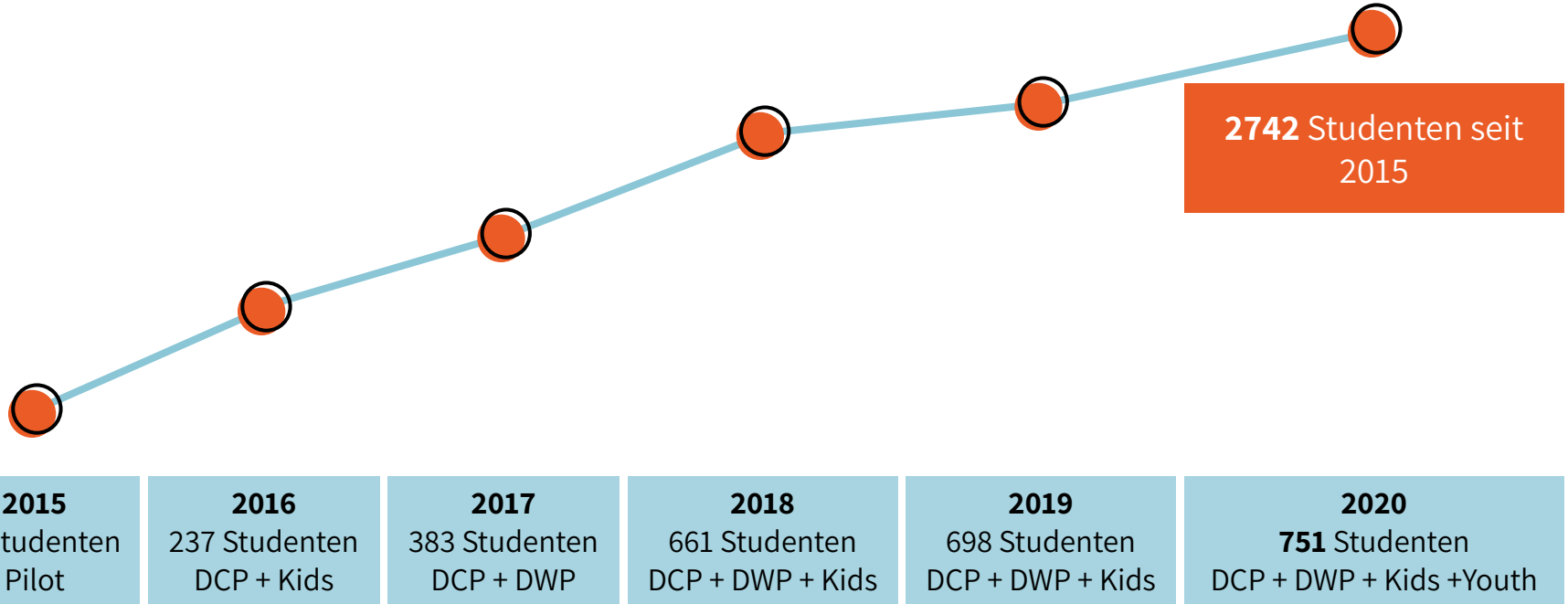
* 113 Studenten haben auf diese Umfrage geantwortet

Fall 2020 - Berlin Arbeitsmarktintegration

What kind of employment did you find?



Wachstum der ReDI Berlin bis 2021



FINANZEN

Partners & Spenden 2020

Major Partners & Donors 2020



Hiring partners Internships & Jobs		Berlin support		München support		Copenh. support		Funding support (+10.000 euro)
Accenture	Microsoft	Airbnb	Kayak	Alexander Thamm	Personio	Abel	SAP Danmark	Allgeier Experts Amazon Capgemini Facebook FC Bayern Finanzchef 24 Henkel SAP Tides Foundation + Private donors
Amboss	Moxa	Babbel	Netnomy	Beck et al.	Publicis	Cisco Danmark	Trustworks	
Apple	Nintendo	Basilicom	Pink Robots	Bridging IT	Ray Sono	Commentor	Tech BBQ	
Bosch	NRC	Changerider	Zalando	BMW	Sapient	Dansk Industri	ZenIT Consult	
Capgemini	Odin	Cooperativa Vent.	Vodafone	Brunel	Scalable	DEIF		
Chemistree	ProSieben	Coya AG	Foundation	Chemistree	Capital	EY		
Cisco	RaySono	Dayone		Fujitsu	Shift School	GoAgile		
Computacenter	SAP	DeutscheTelekom		Google	Siemens	Hewlet Packard		
Deutsche Bahn		Ebay		IBM	Steelcase	IBM		
eBay	Volkswagen	EY		IXDS	Stylight	Jayway by Devoteam		
Emnify	Westcon	Delivery Hero		Jimdo	Telefonica	KMD		
EngageLabs		Foundation Roi Baudo		Medialab Bayern	UG Stiftung	Refurb A/S		
Delivery Hero		Fashion Cloud		Messe München	Wayra			
Klöckner.i		IHF Haus		ProsiebenSat.1	Werk 1			

Vielen Dank!

