

# Tätigkeitsbericht

ReDI School München 2020

Sophie M. Jonke  
Contact: [sophie@redi-school.org](mailto:sophie@redi-school.org)

We use tech to connect human potential and  
opportunity with dignity & humility

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- Digital Career Program
- Digital Women Program
- Kids Program
- Workshops, Events & Talks
- Arbeitsmarktintegration
- Fundraising Highlights
- Münchner Team Übersicht für 2021



486

Trainierte  
TeilnehmerInnen

1200

Stunden  
Kursprogramm  
& DWP

60

Workshops,  
DCP & Talks  
Events

25

Presse Erwähnungen  
ReDI München

5

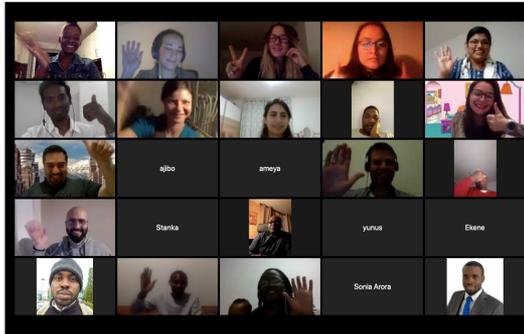
Neue  
Partner  
Plattform

16

ReDI München  
Mitarbeiter für 2021

# Digital Career Program 2020

- 534 Personen registriert
- 430 TeilnehmerInnen am ReDI Assessment Center
- 226 TeilnehmerInnen an Kursen, 99 weibliche Teilnehmerinnen (ø 43%)
- ø 87,5% Zertifikate für Abschluss mit Teilnahme über 85% und Semesterprojekt
- 235 Volunteers & Teacher
- 15 Kurse, 720 Stunden Kurs-Training, Kurse in online und blended Format



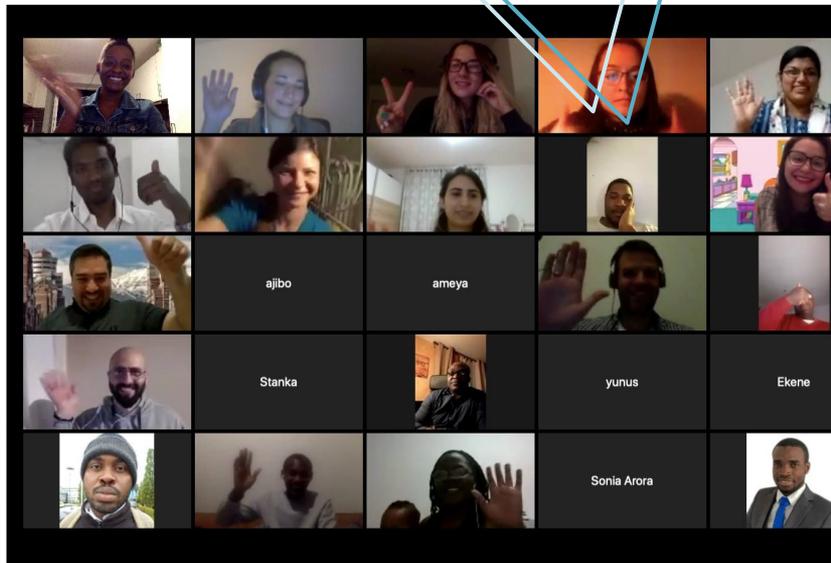
Hello ReDI

ReDI Programs

Which Course Is Best For You ?

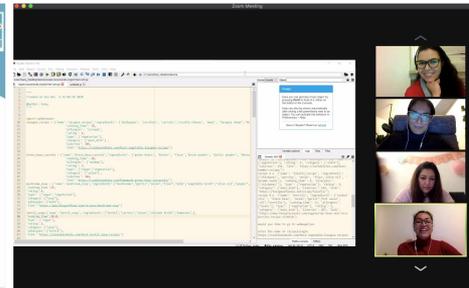
How To Join As A Student ?

Ask Your Questions



# Digital Women Program 2020

- 177 Frauen registriert
- 101 Teilnehmerinnen
- $\varnothing$  79% erhielten Zertifikate für Abschlüsse mit Teilnahme über 85% und Semesterprojekt
- 66 Lehrer & Volunteers
- 10 Kurse mit 480 Stunden Kurs-Training
- Highlight: Kurse via Whatsapp während des Lockdowns



971-8183-2849

Lea

Recording



### Info Event: Lateral entry into the IT sector for international talents!



In Cooperation with:



#### Support offers and tips on your job entry:

- Get to know programs and support offers from ReDI School, FIBS and AMIGA
- Expert lecture from Tanja Schleifer (HR Director EMEA - TIBCO)

Why should I consider an entry in the IT industry?  
 What skillsets & roles companies are currently searching for?  
 What influence has the pandemic on finding a job in the IT industry?  
 What opportunities for flexible work exist?

**When:** Wednesday, September 30, 2020 Time: 7:30 – 9:00 p.m.

**Where:** The seminar takes place **online**. After registering, you will receive an email with the link to the video conference tool and further information.



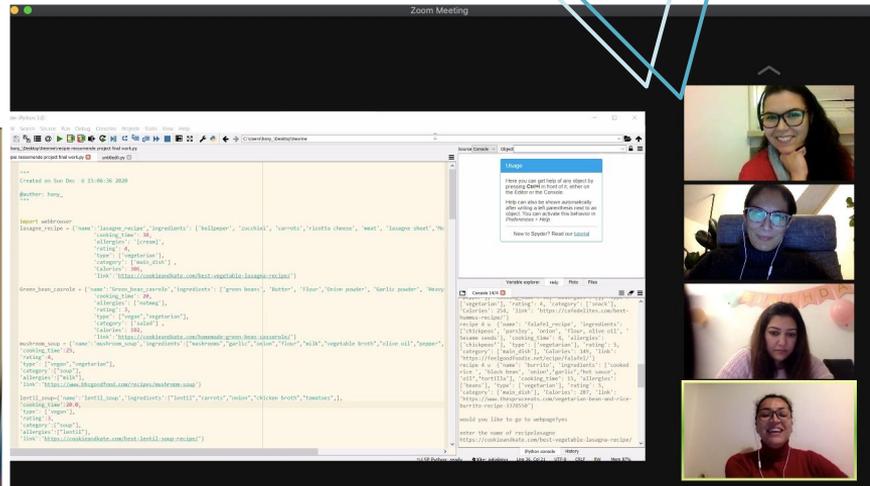
## Job- und Ausbildungssuche mit dem Smartphone

WORKSHOP

Tanja - 25. April 2020

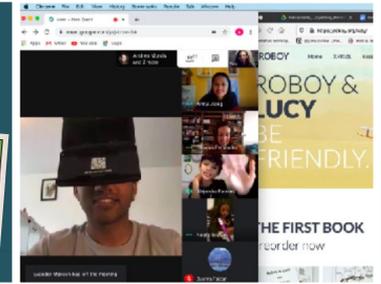
Call via Device Audio

Dial in



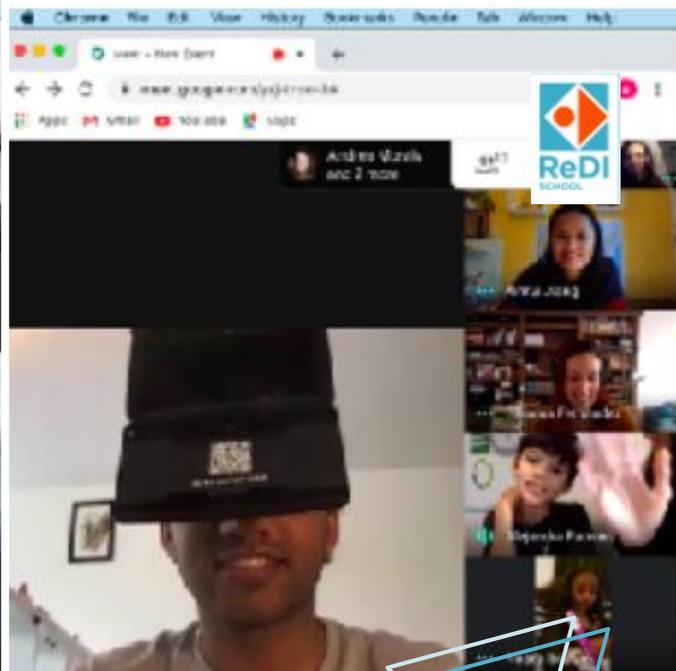
# Kids Program 2020

- 159 TeilnehmerInnen
- 7 Kurse und Workshops
- 8 Lehrer & Volunteers
- Highlight: Eltern-Kind Newsletter während Lockdown für digitales Training, Eltern-Kind online Workshops



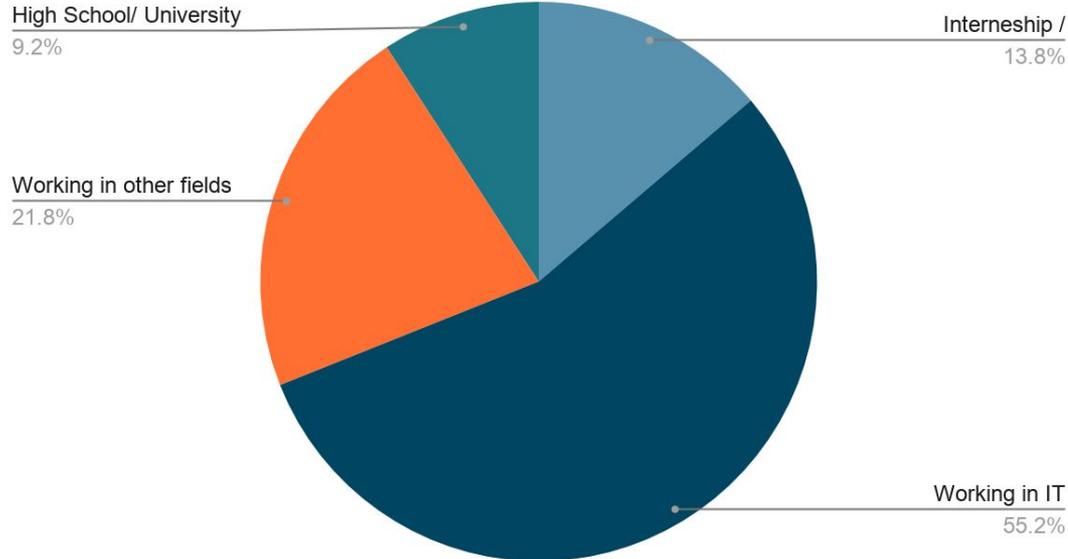


ReDI for Quarantine <https://www.redi-school.org/redi-kids-program>



# Arbeitsmarktintegration Spring 2020

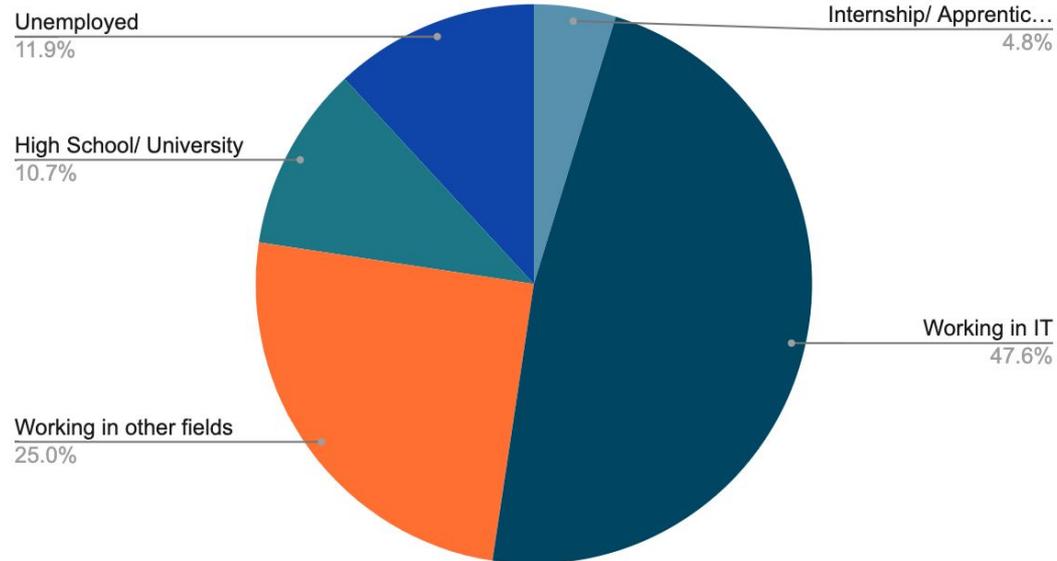
Spring Semester 2020



\* Bei 87 TeilnehmerInnen des Surveys

# Arbeitsmarktintegration Autumn 2020

## Autumn Semester 2020



\* Bei 84 TeilnehmerInnen des Surveys

# Arbeitsmarktintegration - Studentisches Feedback



Dear Khaled ,

Thanks for the email. I got a trainee Job in my core area( Telecom). I have attended many Interviews and only reason behind ReDi school. It was a great Platform for people like me. ReDi helped me to improve my soft skills as well as technical skills.

I am very happy to share with ReDi school organisers and special thanks to you. You motives the people , who are struggling to find further steps.

My hearty thanks to ReDi school .

Thanks for your support and efforts.



**Sophie** 11:20 Uhr

Message from Tung Nguyen:

Hallo Sophie, I hope that you and the community are doing well. I just want to let you know that I have received the offer from SAP. In the current situation, my feeling is a bit unusual, but still grateful and happy that I made it. Thank you and ReDi so much! Without the community I wouldn't have accomplished it. I do wish that things are getting better soon..



I talked with Ivan because for the last 2 weeks I've been with a tremendous load of work. I was participating at one online event that consumed all of my time.

But still I will participate at the HR Summit. Btw. I've got an Internship for this semester thanks to the last HR summit. Im working for Mentessa :)



**Birgit** 13:20 Uhr

Huurr - Microsoft Munich hired guy mbilizi and he started last week!!! They met at last HR Summit :-)



**Sophie** 17:16 Uhr

Nesar, our 1 week intern, got an Ausbildung as Fachinformatiker at Arabella Klinik. So happy ❤️



**Birgit** 18:37 Uhr

Shiji Shajahan got an interview for an intership



**g.percinoglu** 2:53 PM

Hi Ale, thank you for your interest 😊 I have been to another virtual job fair before but this one is faaar better, so congratulations and thank you.

I had a 1:1 with Salesfive for about 10 minutes and will be forwarding my CV to them. I joined the booths for Accenture and SocialBee and talked to them and will apply to their programs. I have a 1:1 with GULP at 3:30 and with CGI on Monday. I am now listening Microsoft about their training program.

So it is going really great, thank you very much and see you tomorrow.

Gökce



\*Good afternoon,

Hope you're doing great too.

I have some updates about my interview with facebook. I did not get the offer, but it was a great experience. I'm glad I got a chance to interview with them.

I had a total of 3 technical interviews, all of them online. After passing the first, I was forwarded to the second, then 3rd. It took a total of 4 weeks from the time of my first contact with the recruiter to the day of my final result. The total was 5 interviews (3 technical & 2 recruiters). It was generally a great experience because I got to learn a lot in an incredibly short time. It improved my confidence too, getting a chance to interview with a big company.

The recruiter explained to me why I did not qualify, she told me that I performed really well in the algorithm interviews but I failed to make it in the system design interviews. She told me that I shall need a lot of practice to pass such interviews if I am to interview with a big company again. Such system design interviews are not commonly required in average companies though.

It has been a great learning experience and I am grateful to you for your assistance and motivation. I am currently still at my job as a junior angular developer at a startup in Munich. I shall put in more effort to read hard and practise. I hope to apply to big companies again after like one year.

Thanks Sophie, Birgit and Christa, and the ReDi team at large.

Regards,

**Baker\*** (bearbeitet)

4 🌟 1 🗨️



**Gökce** 1:48 PM

Hi Alejandra, I hope your holiday was great and I wish you a happy new year. I just wanted to let you know that I had a contact with Social Bee at the ReDI job fair and applied for their SAP program. I got accepted and will begin in February. It will be a 3 month program which will be followed by a one-year work contract as technical consultant at one of partner companies of SAP 😊 I am really excited about this opportunity and would like to thank you and the team again ❤️

# Workshops, Events & Talks 2020

- 3 HR Summits (1 F2F, 2 virtuell)
- 5 Tech Career Workshops
- 10 Tech Talks
- 8 Career Trainings
- 22 Program Events, inkl. 2 virtuelle Kick-Offs und Demo Days
- 2 Company Visits
- “Mia Gehn Online” u.a. Mit Oliver Kahn und Dorothee Bär
- 1 ReDI Munich Team Offsite (Februar 2020)
- 8 Speaker bei Konferenzen, 1 TV Interview (BR), 25 Presse-Erwähnungen ReDI München
- 1 Roundtable mit Stadt München und IT-Industrie

## PANEL: DIGITAL COMMUNITIES

Keeping the community spirit during times of Corona



**Florian Zibert,**  
Zibert & Friends,  
Commons, TEDx Youth



**Petra Schütt,**  
Senior Researcher  
City of Munich



**Hristina Bojkova,**  
Learning & Development  
Manager, Steviecase



**Cindy Kilmer Skhiri,**  
Consultant and Global  
Learning Lead, Cisco



**Abdullahi Fatola,**  
ReDI Alumni &  
ReDI Volunteer



**ROSMARIE STEININGER**  
Founder & CEO  
CHEMISTREE



**RALPH KINK**  
CTO, Commercial Partners  
Microsoft Germany



**THOMAS PAUCKER**  
Founder & Managing Director  
JOB4FD



**ZAID ZAIM**  
TEDx Speaker  
ReDI Alumni & Volunteer

June 24<sup>th</sup> 2020

# HR SUMMIT

The Future of Work: Catalyst in the Crisis?



Virtual Job Fair

+ Virtual Conference

All speakers and agenda:  
[www.redi-school.org/hr-summit](http://www.redi-school.org/hr-summit)

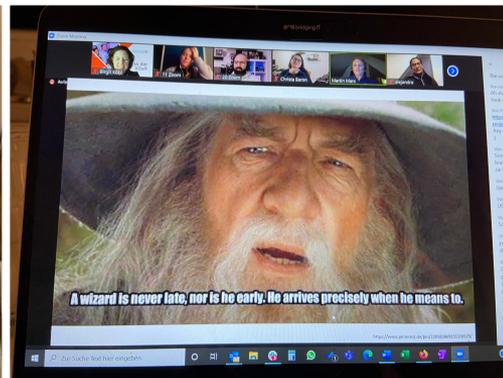
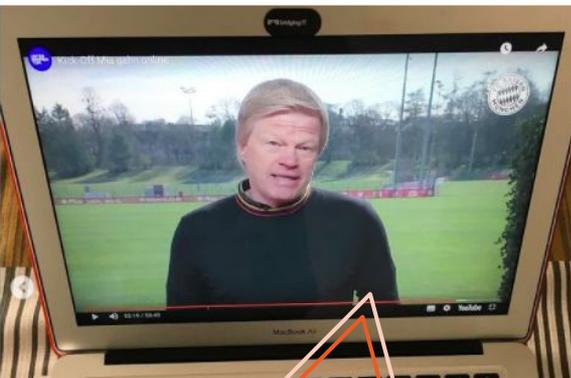
Supported by:



#RedIZRock #DemoDay2020

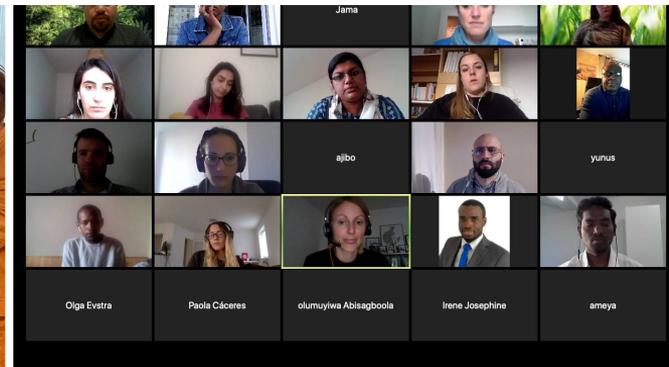
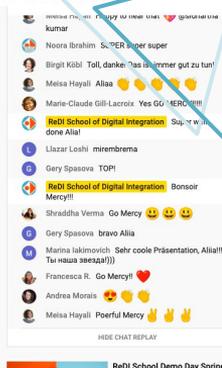
LIVE!  
#DEMODOAYSRING2020

Hosted by  
Microsoft  
Walter-Gropius-Strasse 5, 80807 München



Demo Day Autumn 2020 + 3 years of ReDI in Munich

1,341 Views · Streamed live on Dec 10, 2020



# Fundraising Highlights

- Finanzierung Hub for Digital Integration 3 Jahre Generali/ THSN (300.000€)
- Education Design Furniture Donations Steelcase (100.000€)
- Video Technologie Space Cisco (50.000€)
- Beisheim Stiftung Youth Program für 2 Jahre (200.000€, 70% München)
- BayCode Youth Program Bay. Staatsministerium für Digitales für 3 Jahre (440.000€)



Steelcase

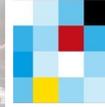
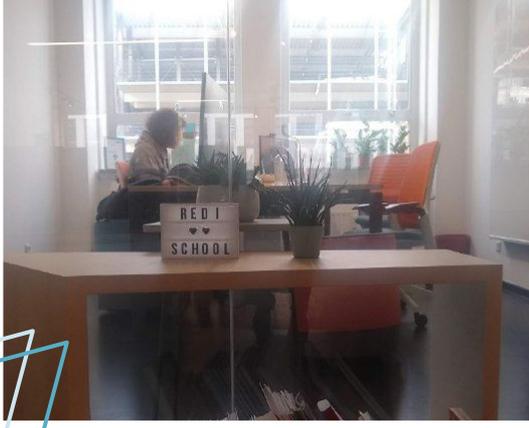


Beisheim Stiftung



Bayerisches Staatsministerium  
für Digitales





Bayerisches Staatsministerium für Digitales



Bayerns digitaler Nachwuchs

# BayCode - Bayerns digitaler Nachwuchs



Konzeption und Durchführung der Initiative "BayCode for Teens" zur Steigerung der Digitalkompetenzen von Jugendlichen (Referenznummer der Bekanntmachung: 2020000526)

By ReDI School of Digital Integration Munich



# Steelcase



Beisheim Stiftung



# Partner Feedback Highlights



PS: Ich hab mich wahnsinnig gefreut, dass ihr am Demoday meinen Beitrag auch mit reingenommen habt - sogar als Abschluss der Glückwünsche! Hab mir die gesamte Veranstaltung angesehen und es ist einfach sagenhaft, was ihr Semester für Semester und Jahr um Jahr auf die Beine stellt. Ich ziehe meinen Hut!

🍏 Manuela Rink | Systems Engineer App Dev | [manuela.rink@apple.com](mailto:manuela.rink@apple.com) | +49 160 92187068

Bei Fujitsu engagieren wir uns tagtäglich dafür, Diversität und Inklusion zu fördern. Die ReDI School of Digital Integration ist eine großartige Organisation, die wir seit zwei Jahren unterstützen und dabei helfen, diversen Tech-Talenten den Weg in die IT-Branche zu ebnet. Was Zukunft schon heute braucht ist ein Mindset für den Umgang im digitalen Wandel, Freude am Entdecken und lebenslangem Lernen. Digitale Kompetenzentwicklung gewinnt zunehmend an Bedeutung. Tech-Wissen und Soft-Skills spielen hier wichtige Rollen, während Coaching und Mentoring zentrale Schlüssel für einen erfolgreichen Karrierestart sind. Die ReDI School ist professionell aufgestellt und leistet einen enorm wichtigen Beitrag, um gesamtgesellschaftlich digitalen Wandel erfolgreich zu gestalten. Das motiviert uns, das ReDI Team und die Studenten langfristig zu unterstützen.

**Bülent Bulut**  
to me  
German > English  
Liebe Sophie,  
  
ich habe nur drei Worte für dich.  
  
DU BIST SUPER!  
  
Danke für alles.

**Carsten Johnson (carsjohn)** <carsjohn@cisco.com>  
to birgit@redi-school.org, me, Anne  
Wed, Nov 11, 2020, 5:57 PM  
German > English  
Translate message  
Turn off for: German  
  
Liebe ReDI-Kolleginnen,  
  
das war ein schöner Round Table. Ich war positiv überrascht, das Herr Baumgärtner die ganze Zeit dabei geblieben ist und auch die Beteiligung des Jobcenters hat viel Symbolkraft. Das Commitment der Partnerunternehmen aus der Münchener Region ist eindrucksvoll. Das habt ihr toll hingekriegt.  
  
In der Anlage schicke ich euch die Aufnahme und noch eine Kopie der Präsentation, die ich verwendet habe.  
  
Herzlichen Gruß

**Mihai Veres** 3:51 PM  
Hey Christa just got the letter from the city hall... I need to wait for my partner to come home and translate but I saw the pin and saw ReDI and am overwhelmed by the gesture... thank you so much 😊  
  
I never got any recognition for my volunteer work back home from any officials, so to have this as a foreigner in a relatively new country, barely knowing the language, I am deeply touched.

**Christoph Zeckra** I am enjoying your Demo Day - It's so inspiring ! But now : Let's grab a soft drink and maybe a snack...these are long days

This, our students, and you guys have all made me feel appreciated and loved during these times and I think this is the best thing anyone can ever hope for when signing up for something like this.

# München Team 2021



**SOPHIE M. JONKE**  
LOCAL HEAD

**100%**



**BIRGIT KÖBL**  
HEAD OF PARTNERSHIP

**100%**



**KHALED ALABSSI**  
STUDENT COMMUNITY MANAGER

**100%**



**ALEJANDRA RAMIREZ**  
WOMEN'S PROGRAM LEAD

**100%**



**YOANA PETKOVA**  
MATERNITY LEAVE



**CHRISTA BARON**  
HEAD OF COMMUNITY DEVELOPMENT

**100%**



**SUGANDHA VERMA**  
TECH EDUCATION LEAD

**50%**



**INGRID CORREA**  
MARKETING MANAGER

**50%**



**MEISA HAYALI**  
DWP PROJECT MANAGER

**60%**



**NOORA IBRAHIM**  
DWP PROGRAM ASSISTANT

**Mini Job**



**MARINA IAKIMOVICH**  
DWP PROGRAM ASSISTANT

**Mini Job**



**AHMED EBADA**  
TECHNICAL SUPPORT

**25%**



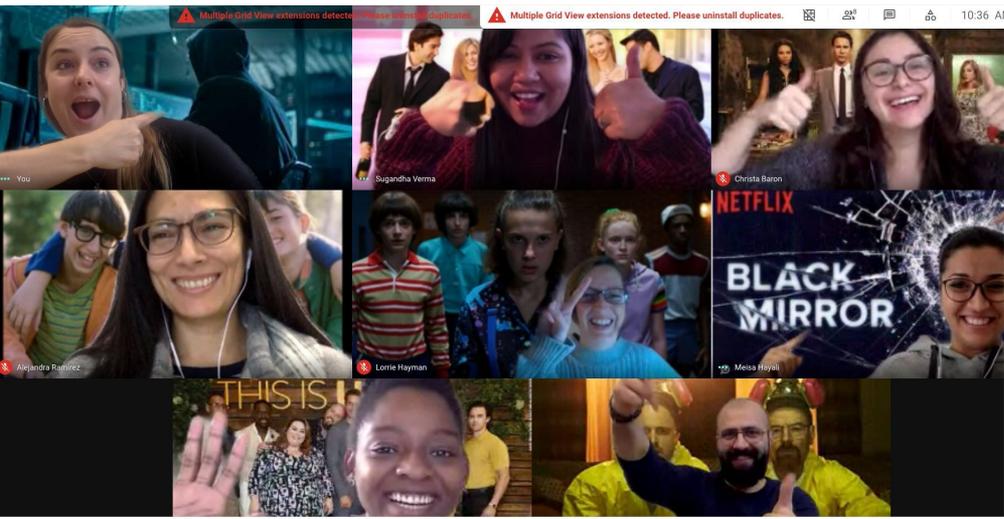
**LENNARD EGER**  
YOUTH PROGRAM MANAGER

**100%**





We wish you peaceful holidays and a healthy, successful 2021!





# Vielen Dank!



## Contact

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[sophie@redi-school.org](mailto:sophie@redi-school.org)

