

Tätigkeitsbericht 2023

ReDI School of Digital Integration -MUC- gUG

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Tätigkeitsbericht ReDI Munich 2023



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ReDI in Zahlen: ReDI School München 2023



3.082

Trainierte Teilnehmende 933 in Teil- & Vollzeit Kurse 2.149 in Workshops **52**

Nationalitäten der Teilnehmenden 74%

Teilnehmende mit Fluchthintergrund (DCP und DLP) 80%

Abschlussrate der Teilnehmenden

76%

Frauen und Non-Binary (nicht inkl. ReDI Kids)

433

Freiwillige & Mentoren pro Semester (nicht inkl. ReDI Kids) 30

ReDI München

Mitarbeitende

in 2021

12

Presse Erwähnungen ReDI München (inkl. Corporate Blogs, ohne Social Media)

Digital Career Program 2023



- **1.053** Personen registriert
- 450 TeilnehmerInnen am ReDI Assessment Center
- 356 TeilnehmerInnen an Kursen
- 59% weibliche Teilnehmerinnen
- 72% Abschluss Zertifikate
- **182** ehrenamtliche Trainierende und Mentoren
- 27 Kurse (1.296 Stunden Kurs-Training, Kurse in online und blended Format)































Digital Literacy Program 2023

- 464 Personen registriert
- 325 Teilnehmende am ReDI Assessment Center Assessment center
- **228** Teilnehmende an Kursen
- 93% weibliche Teilnehmende
- 80% Abschlusszertifikate
- 117 Lehrer, Volunteers und 30 Mentors
- 18 Kurse, 900 Stunden Kurs-Training, Kurse in blended Format
- **Highlight**: 60% unserer "Computer Science"-Absolventen setzten ihre Ausbildung im IT-Bereich fort



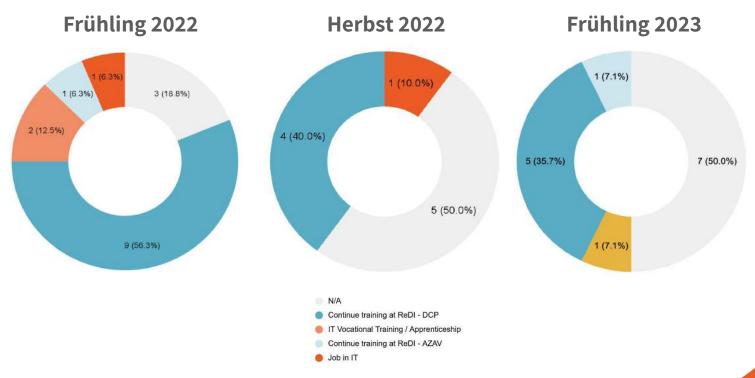








Digital Literacy Program "Einführung in die Informatik" Absolventen - Weiterführung im IT-Bereich

















Digital Literacy Program 2023

Digital Youth Program 2023



2.445 kids + teens

116
volunteers

12.819 learning hours

- **Semesterkurse: 148** Kinder + Teens; **27** Volunteers; **3.000** Unterrichtsstunden
- Wittelsbacher Mittelschule: 148 Kinder + Teens; 3.201 Unterrichtsstunden
- BayCode: 2025 Kinder + Teens; 89 Volunteers; 6.075 Unterrichtsstunden
- Workshops: 124 Kinder + Teens; 543 Unterrichtsstunden









BayCode 2023







Anfang Juni 2021



























CGI

"Just BIG Thank you to RediSchool Team! We appreciate what you`re doing!"

Father of participant

ich Modete die Straffiele lehrer to und die Unterschiedellides Sethnien Von Schülern

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d Mochte es v

was got war :

- frendliche (elire Innen
- Charithelicke Proventacion
- Unbecoming meine Informatile Note ^^
- Ubungen mire interestiedlichen wiceau

Mir hart der kurd sehr prepetalle and nach don know interpretent ich mich rely libe IT- Pereiche :)

Hat auf deine Story geantwortet

Danke für den interessanten untericht



gsms_sennfeld 7 Wo. . Dankeschön fürs Vorbeikommen! Den SchülerInnen hat das Programmieren sehr viel Spaß gemacht Antworten Verbergen

baycode_bayern 7 Wo. @gsms_sennfeld Das freut uns sehr! Danke für den coolen Workshoo! Antworten



Haben Sie noch Fragen? Haben Sie Fragen? (optional)

Vladi freut sich über diese Python-Kurse und wird gerne weitermachen, Tausend herzlichen Dank!

















Vollzeit Program (AZAV) 2023



- **240** Personen registriert
- **53** Teilnehmende
- 89% erhielten Zertifikate für Abschlüsse mit Teilnahme
- 10 Lehrer
- **10** Workshops
- 4 Kurse mit insgesamt **1.890** Unterrichtseinheiten Kurs-Training, Kurse im Onsite Format
- **Highlight:** Dieses Programm startete im Mai 2022 mit einem Frontend Development Kurs in deutscher Unterrichtssprache. Von den **14** TN konnten bereits zum Ende des Kurses **4** TN in Jobs vermittelt werden.









Workshops, Events & Talks 2023

- 1 ReDI Job Fair (virtuell) & 1 Onsite mit
 82 TN (69 % female) und 24
 Unternehmen / 48 Recruiter.innen
- 1 Abschlussevent des "Mia san online"-Projektes mit 50 TN
- 1 Offsite in Munich
- 1 Panelteilnahme bei einer
 Veranstaltung des IT-Referats der Stadt
 München

- 24 Program Events, inkl. Kick-Offs und Demo Days
- 88 Career Workshops (online & offline),
 10 Company Visits, 5 Mentoring-Events, 1
 Job-Fair Besuch, 2 weitere Career-Events
- 6 Messepräsenzen
- 14 Speaker bei Konferenzen, 12
 Presse-Erwähnungen (inkl. Unternehmens-Blogs)
 ReDI München

ReDI LAB

3 Kundenprojekte in funktionsübergreifenden Studenten Teams

- Marketing-Website | Gesundheits-App für Frauen | Catering-App

2 Kollaborationen von einzelnen Studenten mit Partnern

Capacity Tracker | Al-Workshop-Moderation

3 Workshops zu agilen Arbeitsweisen

"It was a great learning experience and it has made me realise I can work towards being a Product Owner." Harinie, designer and Product Owner in LAB projects



Al-Workshop-Moderation mit dem IT-Referat der LHM



Entwurf von Kundenprojekten

Mia San Online



Eine Kooperation mit der Stadt München zur Digitalisierung kleiner Unternehmen, zu der mehr als 1.000 Einzelhändler eingeladen wurden. Sieben Studenten Teams wetteifern um die beste Lösung und präsentierten ihre Projekte bei der Abschlussveranstaltung im Munich Urban Colab.

Die Gewinner:

BRAVAI

Kundenbeziehungsmanagement-Lösung für eine Finanzberatung

"It's a significant addition to my professional portfolio." Parviz, developer in LAB projects



Persönliche Treffen von online Teammitgliedern



Präsentation des Siegerteams bei der Abschlussveranstaltung von Mia San Online

Arbeitsmarktintegration: Studentisches Feedback



Louise Palhed 17:18

Hiii team, nice news this evening - Qun Wang from China, who studied data analysis A22 and then data structures S23 in the DCP, has found a job as a Business Analyst at Allianz after 2 years of searching 🥳 🔊 She has been in Germany for a while (since 2008) but was looking for a career boost. We've sat in the office several times talking about the struggles of breaking into new roles, so I'm super chuffed that she finally got there! She says thanks to everyone at ReDI for the support and encouragement (2)



I am a person who has a passion for Informatics. I studied Informatic Engineering in Syria, where I began my career. When I came to Munich I started my journey of learning languages and I was afraid to forget my knowledge in IT. So I searched in the web for opportunities to learn and found ReDI, which was the best place for me to build my network and to integrate in a new community. Besides that, I learned a lot from the courses and workshops that I attended.

ReDI helped me to improve my soft skills and to build my network in a new country. Moreover, I had mentors from Cisco and Microsoft who supported me and gave me insights to improve myself. Consequently, I found an internship opportunity in Validas, which is a good start for me. I really appreciated what ReDI is doing.





Кубан така

Die Johnesse war für mich sehr nützlich. Wo auch immer mein Interesse lag, habe ich Fragen gestellt (Was ist die berufliche Tätigkeit des Unternehmens? Was für Mitarbeiter sucht das Unternehmen? usw.), Ich habe auch viele Fragen erhalten und viel über mich erzählt, Ich habe meinen Lebenslauf in vielen Unternehmen hinterlassen, Ich bin nach dieser Johnnesse aut gelaunt und fühle mich innerlich aut! Jetzt bin ich zuversichtlich. dass ich einen guten und passenden Job für mich finden Марина, чудесно!!! Спасибо тебе большое!!! 🤎 💚 💙

0 0 4

Hello together Dear's Redi School Member's, I'm Mihret student basic 2 English. At the biggning of our course I haven't any knowlege about digital system(computer). Now I can use Computer in my daily life for example in my work to record & report patients documentation to exchange information e.t.c. to learn some Online courses, to search some information's etc. Thank You very much. I join the course at the right time. I'm Sincerly Mihret 18:21

> **DLP 2023** Mihret, Basics 2 Eng



Louise Palhed 09:31

Hi folks, remember this? Dzianis has just been to Vienna on a trip for this internship and while there got signed as a full-time permanent software developer!!!



Louise Palhed

Good news on this Monday! DCP student Dzianis (Python student who participated in the Microsoft mentorship too) have landed an internship with AN-Group 🥳 🤺 📀 Form submission to follow of course.

Posted in ≜ studentsuccess | 12 Dec 2022 | View message



Louise Pålhed 14:16

Hello folks, lovely news from @Valentina Babii who has got an internship in computational biology with the help of our Data Analytics course - they are explicitly asking for her certificate as part of her employment checks 🚳 Hired form on the way













moment, but our teachers have been available to help. Thank you so much. - Majorie, DCP: Introduction to Code, Data, and Design

Personally i had zero knowledge as regards to the IT

world. I am transitioning from Medical background into

data Analytics. Trust me it has been a whole scaring new

Impressionen: ReDI Job Fair München (10.Juli)



24

Companies (48 recruiters)

82

ReDI Tech Talents

(69% female)



300+ conversations with companies for our female job seekers

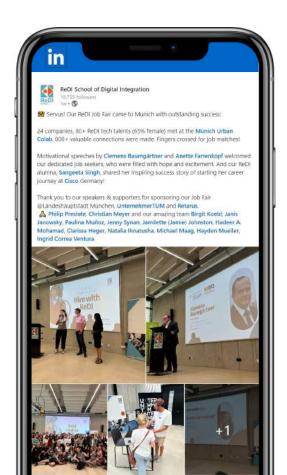


Opening Words: Clemens Baumgärtner, Head of Labor & Economic Development, City of Munich



57 female jobseekers

Social Media: ReDI Job Fair München



Eine weitere erfolgreiche Jobmesse:

80+ 65% 24
Tech talents Frauen Firmen

Medium: LinkedIn

O O ● 997 · 28 Comments

Datum: 10 Juli



Link: here



Impressionen: Career Events & Mentoring









CGI Karrieretag für Frauen 3 Workshops & Netzwerkarbeit







Telefonica O2 Career Counseling





Vorbereitungen für die ReDI-Jobmesse







Steelcase Company Visit

Erfolgsgeschichten



Anna Duras

Fellow at BayFid Program, Internship BayCode (ReDI School) ReDI School Munich

- **Course:** Front-end Full-Time Course (Spring 2023)
- Country of origin: Ukraine
- Educational background: Computer Science Student, YouTube Creator
 Current position: Fellowship BayFID (Ministry of Digital Affairs Bavaria); ReDI School Intern & Assistant
- **Hired:** August 2023



My journey with ReDI has been more than skill acquisition—it's a collection of opportunities and priceless lessons. Grateful for the unwavering support and the open doors at every turn."



A massive thank you to ReDI School for being the launchpad of my incredible tech journey. I dove headfirst into a 3-month intensive **Front-End Dev course**, took an internship opportunity, and today, I stand with pride as a **tech support** assistant on the team.

I'm also excited to say that I've scored a spot in the exclusive "BayFID" program, a unique club for Bavarian Women in IT from the Ministry of DIgital Affairs — where only 50 get the golden ticket every two years. Ready to bring the cool vibes to this tech adventure!:)

My journey with ReDI has been more than skill acquisition—it's a collection of opportunities and priceless lessons. Grateful for the unwavering support and the open doors at every turn. Here's to ReDI School—the origin of it all. Cheers to the place that shaped my story!"





Milana Anikushina

Part-Time at Chemistree ReDI School Munich DCP

• **Course:** Front-End Development (JavaScript) (Autumn 2022)

• Country of origin: Russia

 Educational background: Bachelor in Small Business Management (Russia); Certified UX-Designer (Germany)
 Current position: Part-Time

Hired: September 2023



"I found my current job via ReDI School and the career events. My employer is a ReDI partner." (2023)



I took several courses at ReDI School as I wanted to switch career and work as a UX Designer.

With ReDI I had the chance to learn Coding and I joined several **Career Events**, **the Job Fair** and met a lot of exciting companies. Here I met my current employer.

I also joined the **ReDI Lab** and had the chance to work on a project in collaboration with the City of Munich's Innovation Lab. I enjoyed doing user research and creating stunning interfaces that are functional, clean and user-friendly. My focus is on solving problems by creating a great User Experience.

I am very proud I managed the career change and I am now working as a UX Designer for a family-friendly Chemistree, a Munich start-up focusing on AI.





Maryna Yarotska

ReDI Lab participant – Cisco Internship ReDI School Munich AZAV

- Course: DCP UX/UI Design Basics (Spring 2023), AZAV Full-Time Front-End Development (Fall 2022)
- **Country of origin:** Ukraine (arrived in Germany 2021 due to the war)
- Educational background: PhD/Doctoral Lawyer degree
- **Current position:** Maryna found an internship at Cisco on a european level in May 2023.



I like the support and community in ReDI very much, I really feel like its my second family."



In Ukraine I was a lawyer and its not validated in Germany. I joined ReDI because I **was looking for a new profession.**During the onboarding session, I liked the atmosphere and the teachers, I felt that I got support, so I decide to enroll.

I found an internship now at Cisco through ReDI.

Additionally, I am taking part in the ReDI Lab to deepen my programming knowledge with real-life hands-on projects. We get a lot of support from ReDI, they give us a mentor, career workshops - how to write CV and how to present ourselves in interviews. Also, Job Fairs are organized for ReDI students. I like the Support and Community at ReDI very much, I really feel like its my second family.

Her **success story continues** - after her internship she got a new contract to continue with Cisco! :-)





Noor Eimesh Software Developer at Validas ReDI School Munich DCP

Course: Back-End Development (Fall 2022)

Country of origin: Syria

Age: 27

Educational background: Informatic Engineering

• **Current position:** Jr. Internship position at Validas

• **Hired:** April 1, 2023



ReDI helped me to improve my soft skills and to build my network in a new country



I am a person who has a passion for Informatics. I **studied**Informatic Engineering in Syria, where I began my career.
When I came to Munich I started my journey of learning languages and I was afraid to forget my knowledge in IT. So I searched in the web for opportunities to learn and found ReDI, which was the best place for me to build my network and to integrate in a new community. Besides that, I learned a lot from the courses and workshops that I attended.

ReDI helped me to improve my soft skills and to build my network in a new country. Moreover, I had mentors from Cisco and Microsoft who supported me and gave me insights to improve myself. Consequently, **I found an internship opportunity in Validas**, which is a good start for me. I really appreciated what ReDI is doing.





Sangeeta Singh

Program Lead at Cisco
ReDI School Munich DLP

• **Course:** DLP Introduction to Computer Science (Fall 2022)

Country of origin: India

• **Age:** 40

 Educational background: Teaching & Project Management (Educator)

 Hired: Sangeeta was offered an internship by Cisco on our recommendation - Feb 2023 and then got hired full time by Cisco in August 1, 2023

Thank you to my friends, colleagues and ReDI School for the support and encouragement along the way."

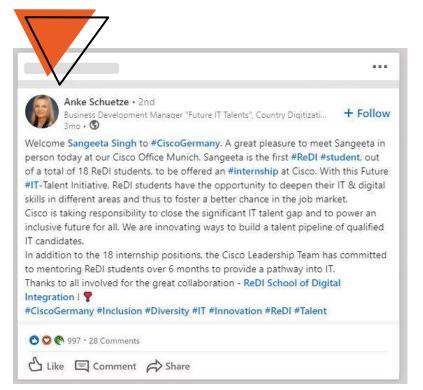


Sangeeta successfully graduated from Intro to Computer Science in our **ReDI Munich Digital Literacy Program**. Sangeeta has been very involved in ReDI School activities, participating in many **career related workshops**, **job fairs and Mentoring sessions**.

She has been motivated since her first day of class and has proved to be a leader and a role model to her fellow students. She has now **started her first career in the tech world** in Germany as Program Lead at Cisco's Strategic Planning and Program Management for Future IT Talent.









Sangeeta hat ihre ersten Karriereschritte in der deutschen Tech-Welt bei Cisco gemacht

München Team 2023



Administration and Management



Sophie M. Jonke
LOCAL HEAD
100%



Birgit Köbl
HEAD OF PARTNERSHIPS
100%



Dr. Imme Witzel

COMMUNICATION & PARTNER ENGAGEMENT LEAD

50%



Shalini Sinha
OFFICE MANAGER
75%



Vinicius Tocchio
IT INFRASTRUCTURE SUPPORT
50%



Ingrid Correa Ventura

MARKETING MANAGER

50%

Digital Career Program



Yoana Petkova
PROGRAM MANAGER
50%



Louise Pålhed

STUDENT COMMUNITY MANAGER

100%



Marie-Claude Gill-Lacroix
HEAD OF VOLUNTEER ENGAGEMENT
100%



Luciana Bossi Cardenas

STUDENT COMMUNITY COORDINATOR

50%



Shama Padke
TECH EDUCATION LEAD
50%



Anastasiia Kholod
Program Manager -Ukraine
50%









München Team 2023



Digital Literacy Program



Alejandra Ramirez

PROGRAM MANAGER

100%



Natalia Ihnatusha

STUDENT COMMUNITY COORDINATOR 75%



Noora Ibrahim

PROGRAM ASSISTANT 50%



Marina Iakimovich

STUDENT COMMUNITY MANAGER
100%



Hayden Müller

VOLUNTEER COORDINATOR

100%

Full time Program



Wisam Al-Shemali

PROGRAM MANAGER



Chris Berger

STUDENT COORDINATOR
50%









München Team 2023



Digital Youth Program & BayCode



Angelina Luister
PROGRAM MANAGER



Viola Franken

BAYCODE PRO100% ORDINATOR



Jakob Illner
COM100%MANAGER



Charlotta Wagner

BAYCODE PROJECT ASSISTANT

Mini Job



Anna Duras
AssistantTeam
Mini Job

Talent Success



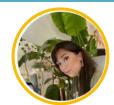
Birgit Köbl
HEAD OF PARTNERSHIPS
100%



Janis Janowsky
CAREER PARTNERSHIPS MANAGER
100%



Jamie Johnston
PROGRAM COORDINATOR
100%



Angela Bickmore















































Vielen Dank!



Kontakt

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